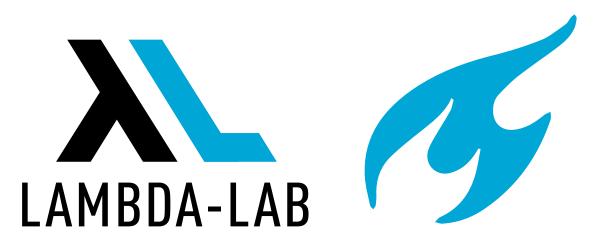
#### **ADAPTIVE MOOC LEARNER SUPPORT SYSTEMS** BRINGING PERSONALIZED LEARNING TO SCALE

#### DAN DAVIS Caspar Krijgsman Claudia Hauff Geert-Jan Houben



# PROBLEM

- MOOC learners lack SRL skills
- Massive attrition
- Platform

### Catching up to ITS

Kizilcec, R.F., Perez-Sanagustin, M., Maldonado, J.J.: Recommending Self-Regulated Learning Strategies Does Not Improve Performance in a MOOC. In: L@S '16 (2016)





# SOLUTION

learning sciences (theoretical)

 Translate traditional classroom approaches into an edX MOOC environment (technical + designJ

# Apply empirically-backed theory from the



## **RETRIEVAL PRACTICE**



# **RETRIEVAL PRACTICE**

#### actively recalling information from memory





### **RETRIEVAL PRACTICE actively** recalling information from memory *use it or lose it*





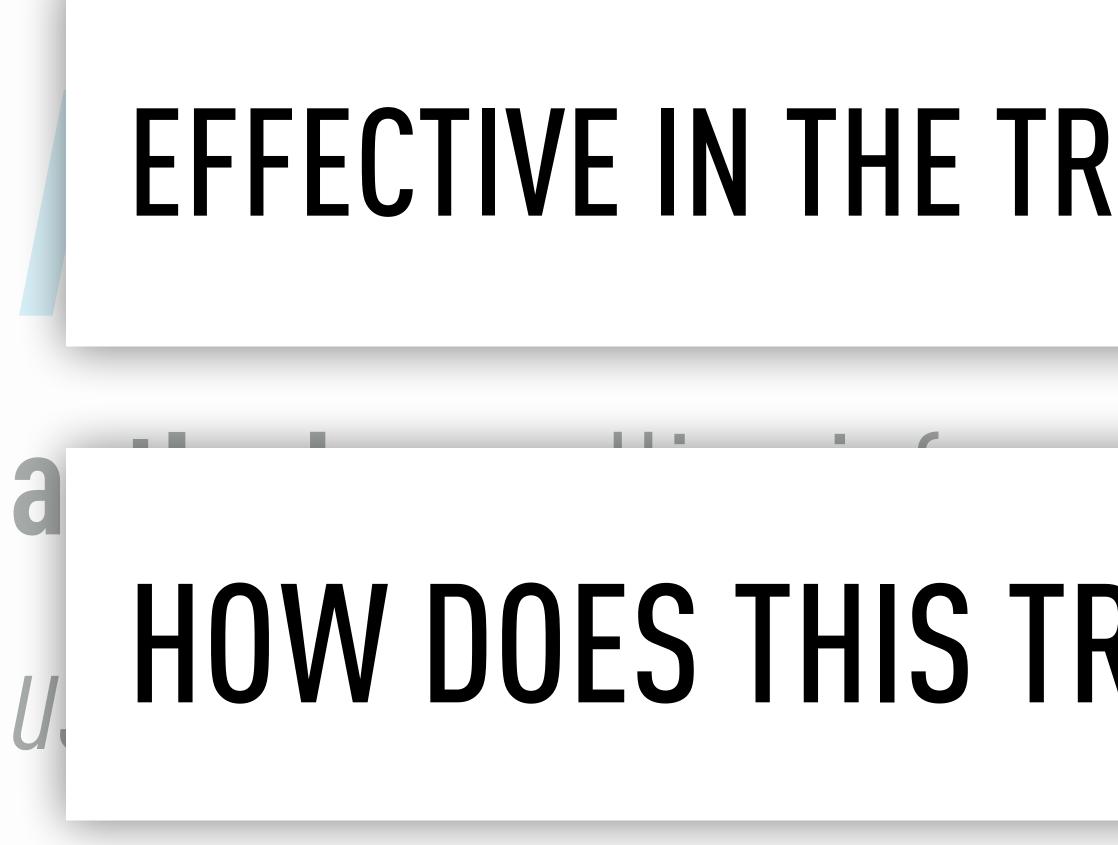
# EFFECTIVE IN THE TRADITIONAL CLASSROOM

### **actively** recalling information from memory use it or lose it









### EFFECTIVE IN THE TRADITIONAL CLASSROOM

### HOW DOES THIS TRANSLATE TO MOOCS?





**Davis**, D., Chen, G., van der Zee, T., Hauff, C., Houben, G.J. (2016) Retrieval Practice and Study Planning in MOOCs: Exploring Classroom-Based Self-Regulated Learning Strategies at Scale. In *Proceedings of the 11th European Conference on Technology-Enhanced Learning*, EC-TEL '16. \***Best Student Paper Award** 

#### Retrieval prompts after each lecture



# Retrieval prompts after each lecture Randomized Controlled Trial



### Retrieval prompts after each lecture Randomized Controlled Trial High Noncompliance





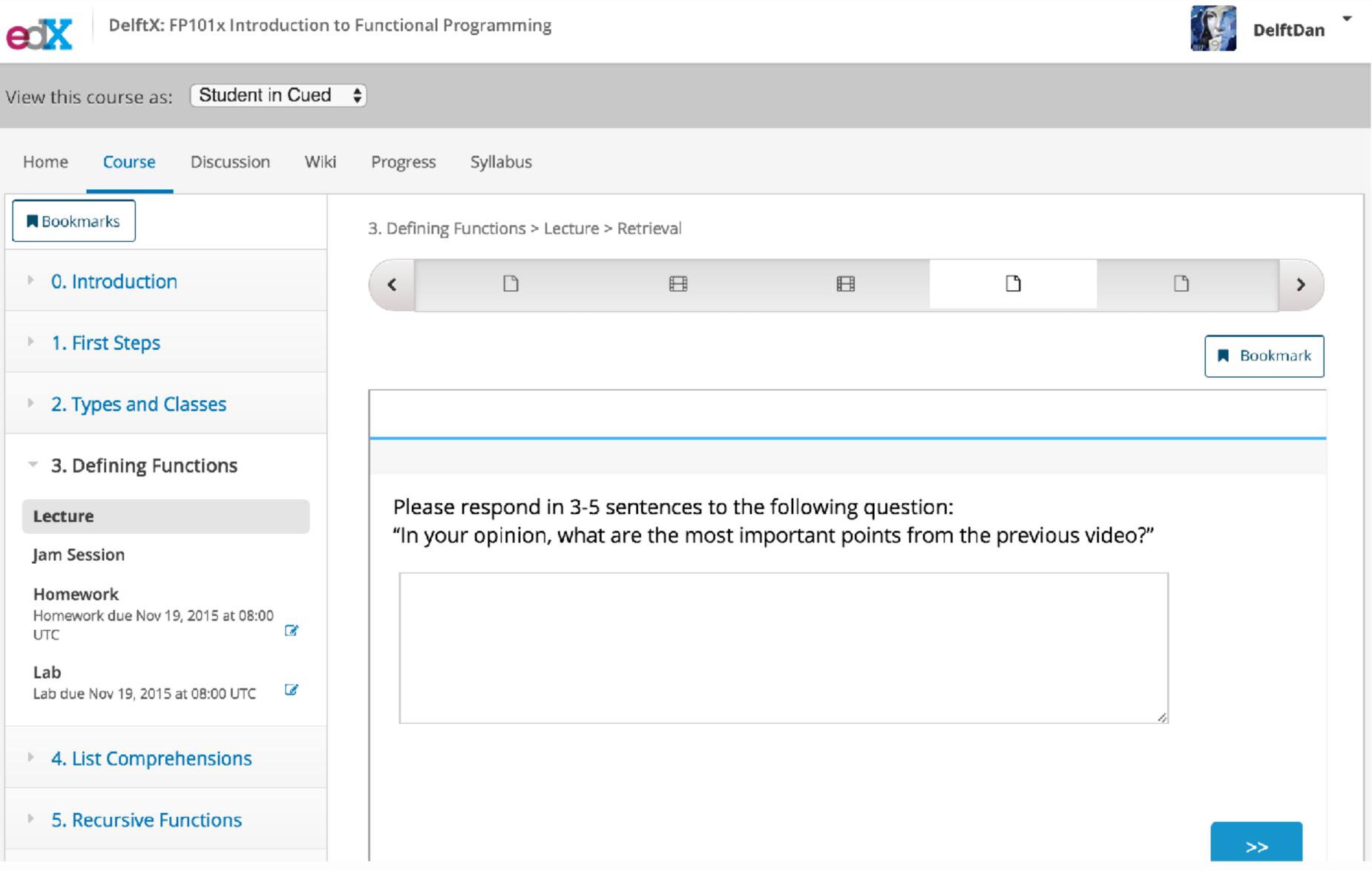
### EXPERIMENT #1 Retrieval prompts after each lecture Randomized Controlled Trial

High Noncompliance

### No significant effect











### Retrieval prompts after each lecture Randomized Controlled Trial High Noncompliance No significant effect





## 22% OF ACTIVE **LEARNERS CLICKED** ON A RETRIEVAL CUE



# EXPERIMENT #2 Retrieval cues scattered throughout course



### Retrieval cues scattered throughout course Adapt to progress in course and past quizzes



 Retrieval cues scattered throughout course Adapt to progress in course and past quizzes Immediate feedback, chance for correction



- Entire interaction = 1 click

 Retrieval cues scattered throughout course Adapt to progress in course and past quizzes Immediate feedback, chance for correction





- Entire interaction = 1 click
- Randomized Controlled trial in progress

 Retrieval cues scattered throughout course Adapt to progress in course and past quizzes Immediate feedback, chance for correction



https://www.edx.org/





# THANK YOU

**DAN DAVIS CASPAR KRIJGSMAN CLAUDIA HAUFF GEERT-JAN HOUBEN** 

#### **BIT.LY/WIS-LEARNING-ANALYTICS**

