

Perceived Risk of Terrorism and its Implications for (Counter-Terrorism) Communication Strategies

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The project team will investigate the psychological mechanisms affecting people's perception of terrorism risk. Using experimental surveys and conjoint analysis we will research whether there is a gap between the actual risk of terrorism and the perceived risk. Using the results of those experiments, we will design communication strategies, which can assist in minimising this perception gap and managing public fear.

Expected results will include the outcome of two experiments conducted online on representative samples from the Netherlands and the UK.

